

The Official Big AZZ Country Bash Graphic. Download Here.

CC Entertainment & Ventures, Sirroma Entertainment, and Lunar Music Present The Official Big AZZ Country Bash

Country Music Week Watch Party and After Party to land in Saskatoon on September 19, 2026

FOR IMMEDIATE RELEASE

August 24, 2026

Toronto, ON - **Sirroma Entertainment** and **CC Entertainment & Ventures** are pleased to announce an expanded lineup for the inaugural **Official Big AZZ Country Bash**, taking place at The Longbranch Saloon in **Saskatoon** on Saturday, **September 19, 2026**, during the Country Music Week.

The event will bring together an exciting lineup of Canadian country talent, featuring headline performances from **Drew Gregory** and **Dallas Alexander**, alongside performances from emerging artists **Kieran Gardner**, **Rob MacIntosh**, **The Bandoliiers**, **Cameron Nickerson**, **Ben Klick**, and **Shantaia**. Additional special guest performances will also be announced.

"We're excited to bring together an incredible mix of emerging Canadian talent alongside Dallas Alexander, Drew Gregory and some very special guests," said **Corinne Szepesi**, Founder & Principal CCEV. *"The Big AZZ Country Bash is all about celebrating great country music, creating opportunities for artists, and bringing the industry together, and we're incredibly grateful to our sponsors and partners for helping us bring this event to life."*

The evening will kick off with a live broadcast of the **Canadian Country Music Awards**, before transitioning into an evening of live performances celebrating Canadian country music and the artists shaping its next generation.

"We're thrilled to be part of an event that puts Canadian country talent front and centre," said **Angie Morris**, Owner & President, Sirroma Entertainment. *"This event is more than a concert – it's a celebration of the artists, the music, and the community that makes country music so special. At Sirroma Entertainment, we're proud to help create opportunities for Canadian artists, connect industry and fans, and build an unforgettable experience. We're incredibly excited for what's ahead and grateful to our sponsors, partners and everyone who is helping make this celebration of country music possible."*

Presented by **CC Entertainment & Ventures and Sirroma Entertainment** in partnership with The Longbranch Saloon, the Official Big AZZ Country Bash is supported by **92.9 The Bull** and **CJWW 600**, alongside a growing group of event sponsors and partners including **VEXSL Disasterfield, Route 41 Bar & Grill, Courtesy Plumbing & Heating, Dusty Lens Media,** and **Dan Berdusco, Filmmaker & Cinematographer**.

Music industry professionals can purchase specially priced tickets using the code **BIGAZZ2026**. Tickets are available through **Showpass**, **dallasalexander.ca**, and **drewgregorymusic.com**.

With artists representing Saskatchewan, Nova Scotia, British Columbia and beyond, the Official Big AZZ Country Bash is shaping up to be a night dedicated to Canadian country talent, bringing artists, fans, media and music industry professionals together during one of the country's biggest weeks for country music.

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About CC Entertainment & Ventures

CC Entertainment & Ventures is a boutique booking and artist services agency founded by Corinne Szepesi. Built on an artist's first philosophy, the agency focuses on strategic booking, tour planning, and relationship-driven growth for established artists. With a foundation rooted in experience, trust, and long-term career vision, CC Entertainment & Ventures supports artists with thoughtful, intentional representation rather than volume-based management. For more information, visit www.ccartists.ca.

About Sirroma Entertainment

Sirroma Entertainment is dedicated to empowering emerging artists through artist management, live performance booking and strategic career development. Guided by integrity, collaboration and long-term partnerships, the company helps Canada's next generation of artists build sustainable and successful careers. For more information, visit www.sirromaentertainment.com.

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Dallas Alexander | **Drew Gregory**

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