

The Official Big AZZ Country Bash Graphic. Download Here.

CC Entertainment & Ventures, Sirroma Entertainment, and Lunar Music Present The Official Big AZZ Country Bash

Country Music Week Watch Party and After Party to land in Saskatoon on September 19, 2026

FOR IMMEDIATE RELEASE

July 14, 2026

Toronto, ON - **Sirroma Entertainment**, **CC Entertainment & Ventures** and **Lunar Music** are proud to present the inaugural **Official Big AZZ Country Bash**, the ultimate Country Music Week Watch Party & After Party, taking over The Longbranch Saloon in Saskatoon on **Saturday, September 19, 2026**.

Bringing together country music fans, artists, industry professionals and media, the event will begin with a live broadcast of the Canadian Country Music Awards before the celebration continues with performances from **Dallas Alexander**, **Drew Gregory**, Saskatchewan's **Kieran Gardner**, seven emerging Canadian artists, and yet to be announced special guests.

Presented in partnership with The Longbranch Saloon, with promotional support from radio partners **92.9 The Bull** and **CJWW**, the Official Big AZZ Country Bash celebrates the Canadian country music community while creating a platform to showcase emerging talent during one of the industry's biggest weeks.

Music industry professionals can purchase specially priced tickets for $10 plus taxes using the code **BIGAZZ2026**. Tickets are available on Showpass, dallasalexander.ca, and

drewgregorymusic.ca.

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About CC Entertainment & Ventures

CC Entertainment & Ventures is a boutique booking and artist services agency founded by Corinne Szepesi. Built on an artist's first philosophy, the agency focuses on strategic booking, tour planning, and relationship-driven growth for established artists. With a foundation rooted in experience, trust, and long-term career vision, CC Entertainment & Ventures supports artists with thoughtful, intentional representation rather than volume-based management. For more information, visit www.ccartists.ca.

About Sirroma Entertainment

Sirroma Entertainment is dedicated to empowering emerging artists through artist management, live performance booking and strategic career development. Guided by integrity, collaboration and long-term partnerships, the company helps Canada's next generation of artists build sustainable and successful careers. For more information, visit www.sirromaentertainment.com.

About Lunar Music

Based in Saskatoon, Saskatchewan, Lunar Music is an independent music and entertainment company specializing in event production, marketing services, artist management and consultation. Led by founder Christa Nelson, Lunar Music is committed to creating meaningful live music experiences while supporting artists at every stage of their careers. Through concerts, showcases, workshops, all-ages programming and fundraising events, Lunar Music works to connect artists with audiences and strengthen Saskatchewan's vibrant music community. With a passion for live entertainment and artist development, Lunar Music continues to create opportunities that celebrate music, collaboration and community. More information can be found here.

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Dallas Alexander | **Drew Gregory**

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